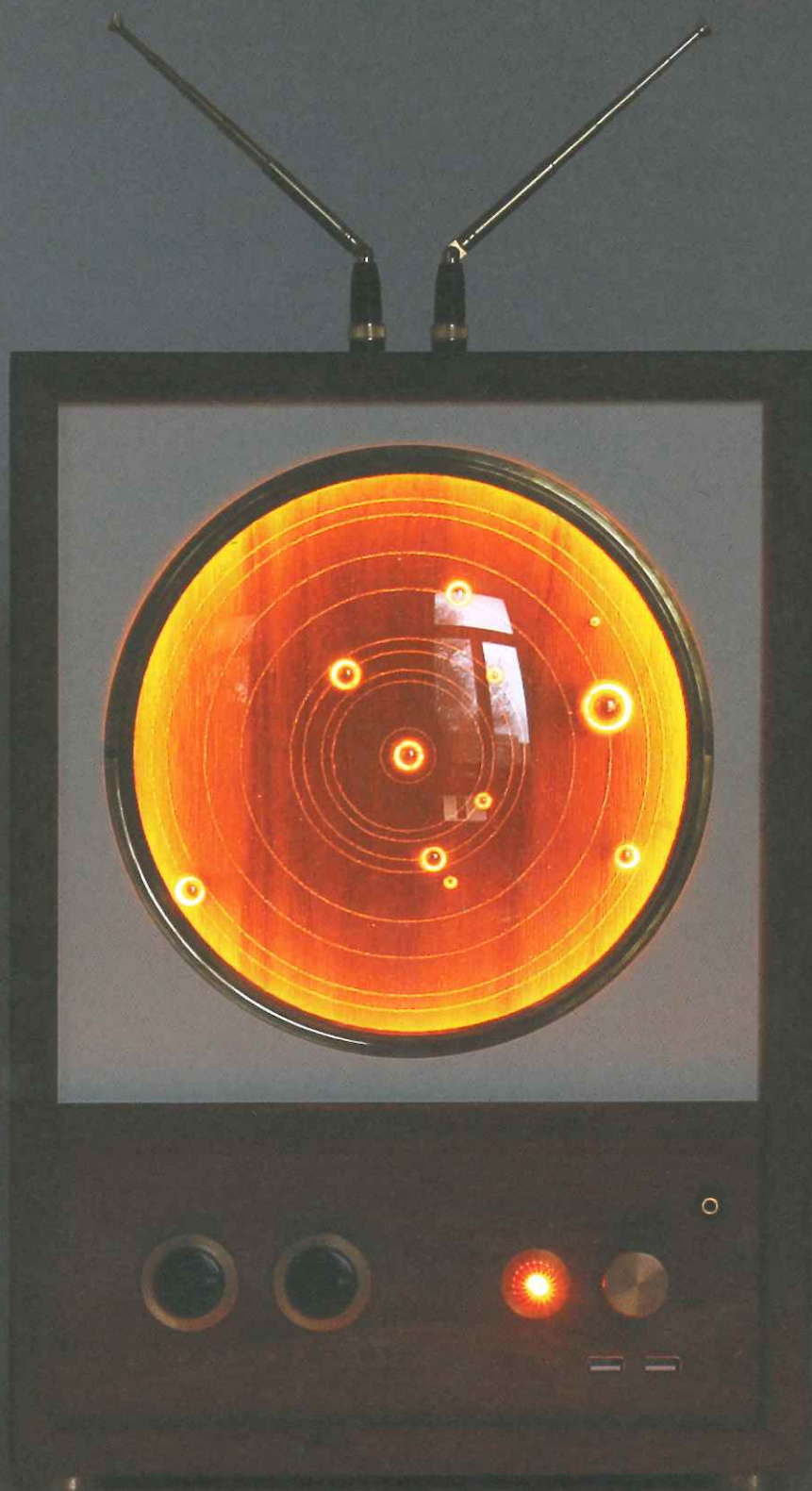


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A MAGAZINE ON CONTEMPORARY CULTURE

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ARIK LEVY

Designer for Delta Light

Arik Levy has teamed up with Delta Light to create an indoor-inspired, outdoor lighting collection titled Butler. The Israeli-born Paris-based designer has set out to create a future classic based on the pleated fabric lampshade found in households throughout the Western world. For Delta Light, this collaboration enables the Belgian lighting company to enter the outdoor segment. "What I wanted to create is a metaphor that everybody understands, so that when people look at it they will say That looks like my grandmother's table lamp", says Levy. "When you create such an icon, such a silhouette, it is visually communicating the idea of This is home." The collection is about the domestic, aesthetic outdoors, so that users can feel protected. As Levy holds, "It creates domestic harmony; it's about the emotional ergonomics that connect us to our family and to our cultural identity." Levy has designed two variations: one with a thick steel-and-aluminium pole which comes in two sizes (180cm and 240cm) and another with a thin pole in three smaller sizes (80cm, 60cm, and 40cm), both reminiscent of a standard lamp. The lampshade, with its zigzag profile, is made of acrylic, while the top is of ABS plastic in order to ensure it remains at an ambient temperature. In images shot in the National Botanic Garden of Belgium, the lamps – lit by LEDs – nestle among the plants and trees; one almost expects a sofa to be somewhere nearby. The third model comes as a single or double wall lamp, also with the pleated shade and thus reminiscent of living room lamps. It rather replaces the vernacular lantern with interior iconography. Founded in 1989, Delta Light has a catalogue full of outdoor lighting, but this marks only the second time that it has partnered with a designer, following a collaboration with Belgian fashion designer Tim Van Steenberghe to create the Metronome. What differentiates the Butler collection from Levy's previous outdoor lighting ranges for other brands is that "it connects to the heart and not the eye", he says, adding, "It's a new card, a new joker that Delta Light hasn't played before." The collection is being unveiled at Light + Building in Frankfurt before the company retails the product in early summer. Levy hopes that it will appeal to architects working on shops and boutique hotels. Asked how he'll be further extending the collection, Levy replies that he plans to come up with a chandelier, ambitiously shifting the indoor-outdoor paradigm even further.

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Portrait: Kang Taeuk

